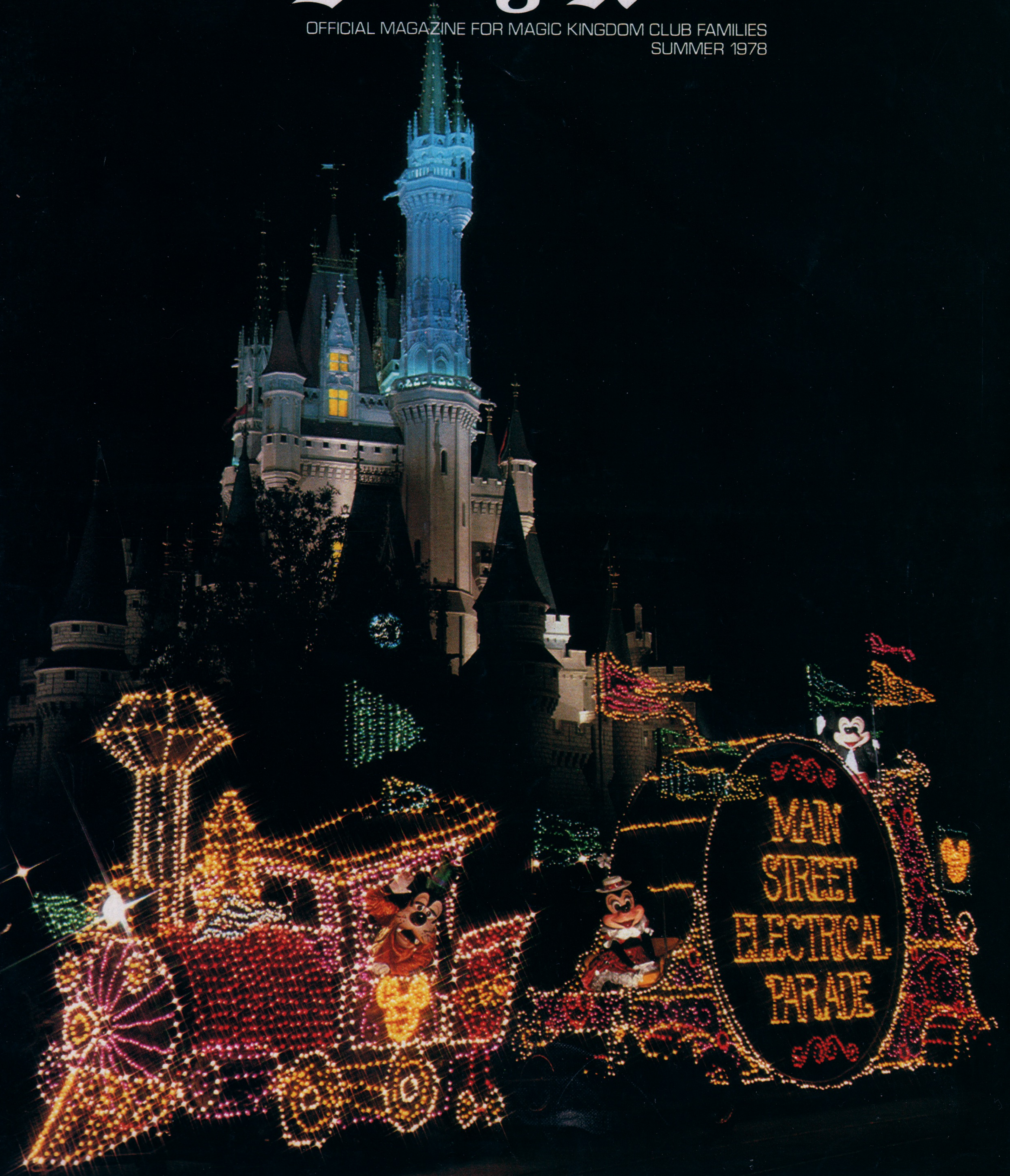
Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SUMMER 1978



MAIN STREET ELECTRICAL PARADE

Disney News OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · SUMMER 1978

Vol. 13, No. 3
June, July, August, 1978

Editor (Disneyland) – Margery Lee
Associate Editor (Walt Disney World)
– Val Bartoletti
Art Director – Paul Brewer
Design and Production
– Joe Takahashi
Subscriptions – Bettie Woody

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Cover Story: The dazzling Main Street Electrical Parade returns as part of the summer magic at both Disneyland and Walt Disney World. Story on page 10.

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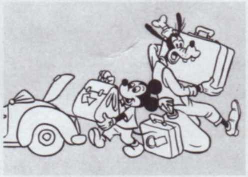
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Letters

Disney News

If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Sirs:

I enjoy your magazine very much. I've never seen an article on the resorts or rides outside Walt Disney World's Magic Kingdom. Why?

Your friend,
Robert Roe
Ontario, Canada

The primary purpose of Disney News is to keep Magic Kingdom Club members informed of events within the Disney organization and to periodically advise them of current benefits exclusive to members. — ED

Sirs:

Even though it rained the two days we were at Disneyland, the enjoyment was tops. Young Steven was thrilled when Orville from "The Rescuers" waltzed up and took his hand. I hope the people who walk all day in those costumes realize the tremendous thrill they give to so many young people.

Sincerely yours,
Robert L. Ruyle
Lincoln, Nebraska

Sirs:

When will there be news on the movie, "Escape to Witch Mountain, Part 2"?

Richard Shubow
Miami, Florida

The Disney News for Spring, 1978 has an article on the movie, whose title is now "Return from Witch Mountain." — ED

Sirs:

I would like to send along my personal congratulations on your really informative, interesting publication. Both past and present are well integrated in the stories about where you have been and how the Disney magic of today is created. Deep down inside everyone is a little Disney magic, and your lively articles definitely cause that to stir. Thanks for a truly enjoyable magazine.

Cordially,
Cheryl Griswold
Northlake, Illinois

Sirs:

Why don't you print a story about Disneyland's up-coming attraction, "Big Thunder Railway"?

Sincerely,
Robert Bu
San Pedro, California

Thank you for your suggestion. An article on "Big Thunder Mountain Railroad" was scheduled for this issue, but due to space limitations will be postponed to the Fall issue. — ED

CURRENT BENEFITS FROM THE MAGIC KINGDOM CLUB

Periodically, we like to remind Club members of their exclusive benefits; details are contained on the last four pages of Disney News!

- Exclusive extra-value Magic Kingdom Club ticket media at both Disneyland and the Magic Kingdom theme park in Walt Disney World.
- Exclusive Magic Kingdom Club Family Vacation Plans at Disneyland and Walt Disney World—the best ways to visit both destinations.
- Reduced nightly rates at the Disneyland Hotel in California and at Lake Buena Vista Hotel Plaza in the Resort Community of Walt Disney World (applicable only to direct bookings at regular nightly rates).
- Reduced admission price at River Country in Walt Disney World.
- Reduced rates on golf and tennis play in Walt Disney World.
- $5.00 discount on the nightly rates at the Lake Buena Vista Vacation Villas and Vacation Treehouses in the Resort Community of Walt Disney World.
- 10% discount with $5.00 minimum total purchase on merchandise in the Walt Disney World Shopping Village at Lake Buena Vista in the Resort Community of Walt Disney World (effective through 12/78).
- 10% discount on double-occupied rooms at over 400 participating Howard Johnson's Motor Lodges nationwide (effective until withdrawn).
- Reduced admission price at Cypress Gardens near Walt Disney World in Florida (effective through 12/78).
- Magic Kingdom Club Travel Centers . . . providing special Club information and reservation services for Disneyland and Walt Disney World, as well as exclusive travel adventures.

All for you and your family upon presentation of a valid Magic Kingdom Club membership card!

A nearby complex of distinguished shops, convenient to the famous Disneyland Hotel, is playing a very important role in providing services to hotel guests. Travelers are discovering that this lively collection of specialty and gift shops, fashion stores and boutiques can be a shopping adventure besides providing all the various and sundry items the harried traveler inevitably forgets to pack.

Recently several shops in the Plaza Building near the hotel's main Marina Tower have undergone complete refurbishing and face-lifting. Others are brand new. *Sir Edward's, A Store for Men,* and the *California Woman* are the most recent to celebrate grand openings. *Sir Edward's* offers men's clothing from casual to fashionable, including tennis apparel. They can also provide quick and expert tailoring for the traveler in a hurry.

Next door, *California Woman* features women's styles from basic to sophisticated at reasonable prices. Colorfully displayed in a wide area of floor space are casual accessories... scarves, sun glasses, sports and dress shoes, umbrellas...basic needs as well as the unique and exciting. Fine handcrafted jewelry is also offered here.

A neighboring shop, *Miss Minnie,* caters to the California Junior look.

On the lower level of the Plaza Building, the *Small World of Toys* displays a magical selection of imported and domestic toys, stuffed animals and games.

Dumbo's Trunk offers a complete selection of clothing and accessories for boys and girls, including a full display of Disney fashions.

Visitors shopping for Disney souvenirs and gift items for the folks back home can find a complete

Disneyland Hotel quality shops prove...

HANDY FOR THE TRAVELER

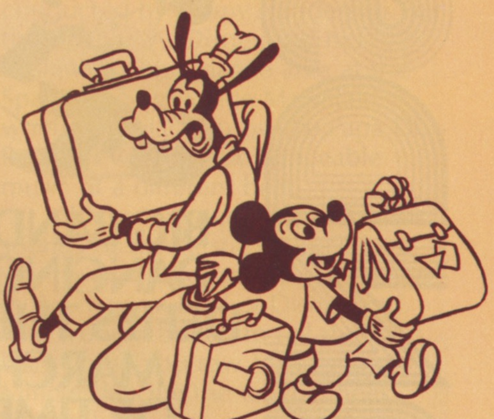
MISS MINNIE

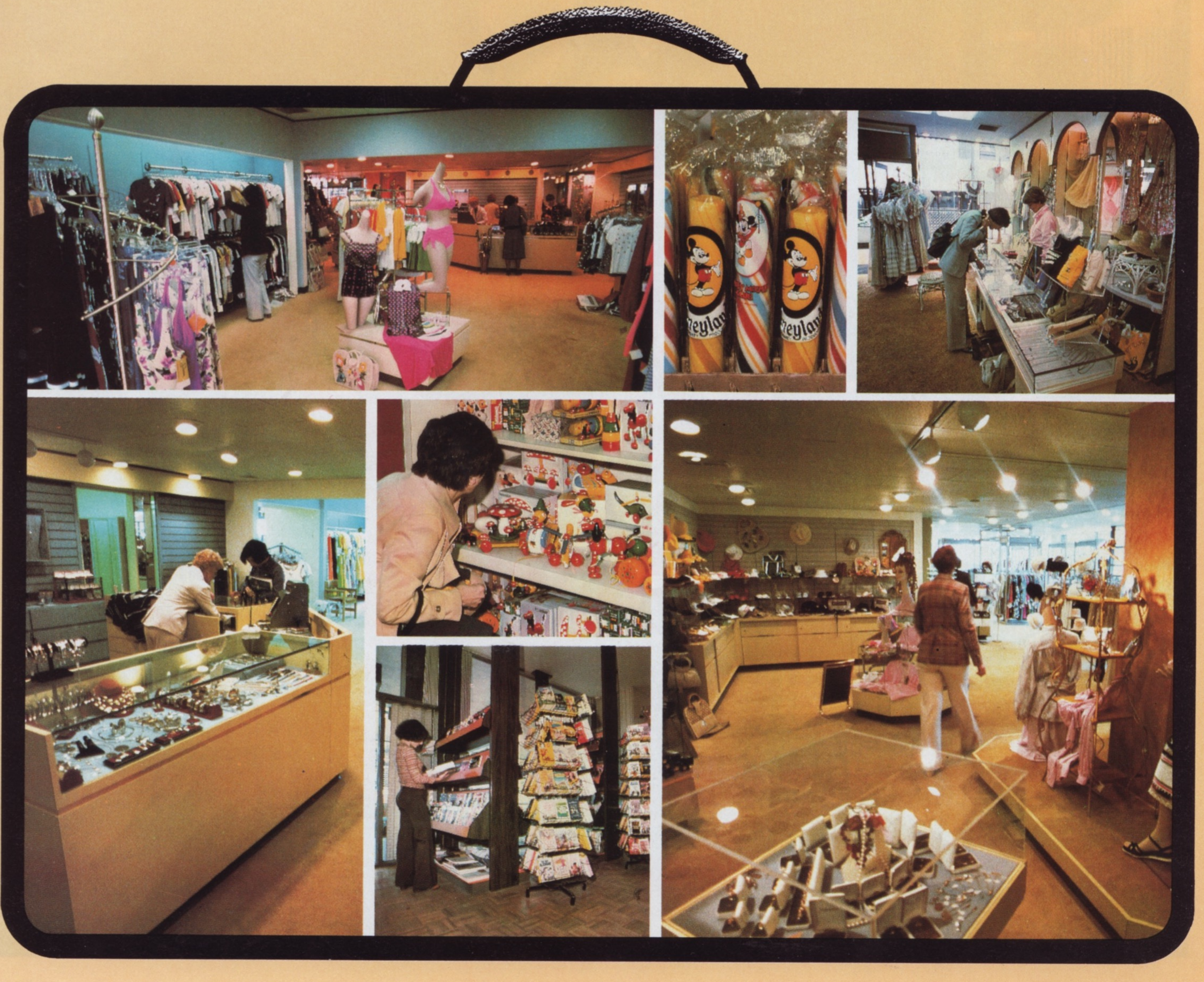
assortment to choose from at *Mickey's Corner.*

The *Castle Sundries* drug store, also in the Arcade, supplies all manner of sundry items...luggage, purses, smoking accessories, film supplies, toiletries, cards, reading material and stationery. *Bashful's Gifts* features a wide variety of gift items. And Mickey Mouse and his friends are very much in evidence in the brightly packaged candies and nuts sold by the *Nut 'n Candy Shop.* Distinctive California sportswear and resort fashions are offered at the *Fashion Carousel* women's shop.

The Disneyland Hotel will herald another important event on July 1st, upon the completion of a new 13-story, 406-room tower building, which will expand total room accommodations to 1,400. Solar power will be the key aspect of the tower's energy-efficient design.

Even with its relentless pursuit of energy-conscious expansion based on tomorrow's needs and conditions, the Disneyland Hotel will not renounce any of the luxury, elegance and shopping convenience that guests have come to expect of this beautiful convention hotel.





BIG DANCE BANDS

BIG BAND DANCING DEFIES THE MARCH OF TIME

The "Hustle's" *in.* Tea dancing is *in.* College courses in "social dance" are filled as soon as they're offered. Dinner dancing has returned to the Mark (Hopkins). Let's face it..."touch" dancing is *in.* Again.

All over America people are stepping back to a time when dancing was very special. And that's good, because gliding cheek to cheek across the floor to an old-fashioned tune can be positively therapeutic in the treatment of the blahs. Who can be grouchy when they're dancing?

To those who crowd the Plaza Gardens' floor each summer to dance to the Big Band sounds, touch dancing was never far away. During the 60's when the old sounds had almost faded into a memory, fans had very few places to go listen, let alone dance to them. That was when couples came to Disneyland to swing to the music of Kenton, James, Herman, Crosby, Brown, Beneke, Rich, Martin, Rich and Basie...the Who's Who in Big Bands. Jitterbuggers flocked to the familiar red and white canopied, open-air pavilion for a sentimental journey into the swinging 40's. The "frug" and "twist" came and went like passing fancies. The "Balboa," a legacy from the old Rendezvous Ballroom, was notably compatible with the

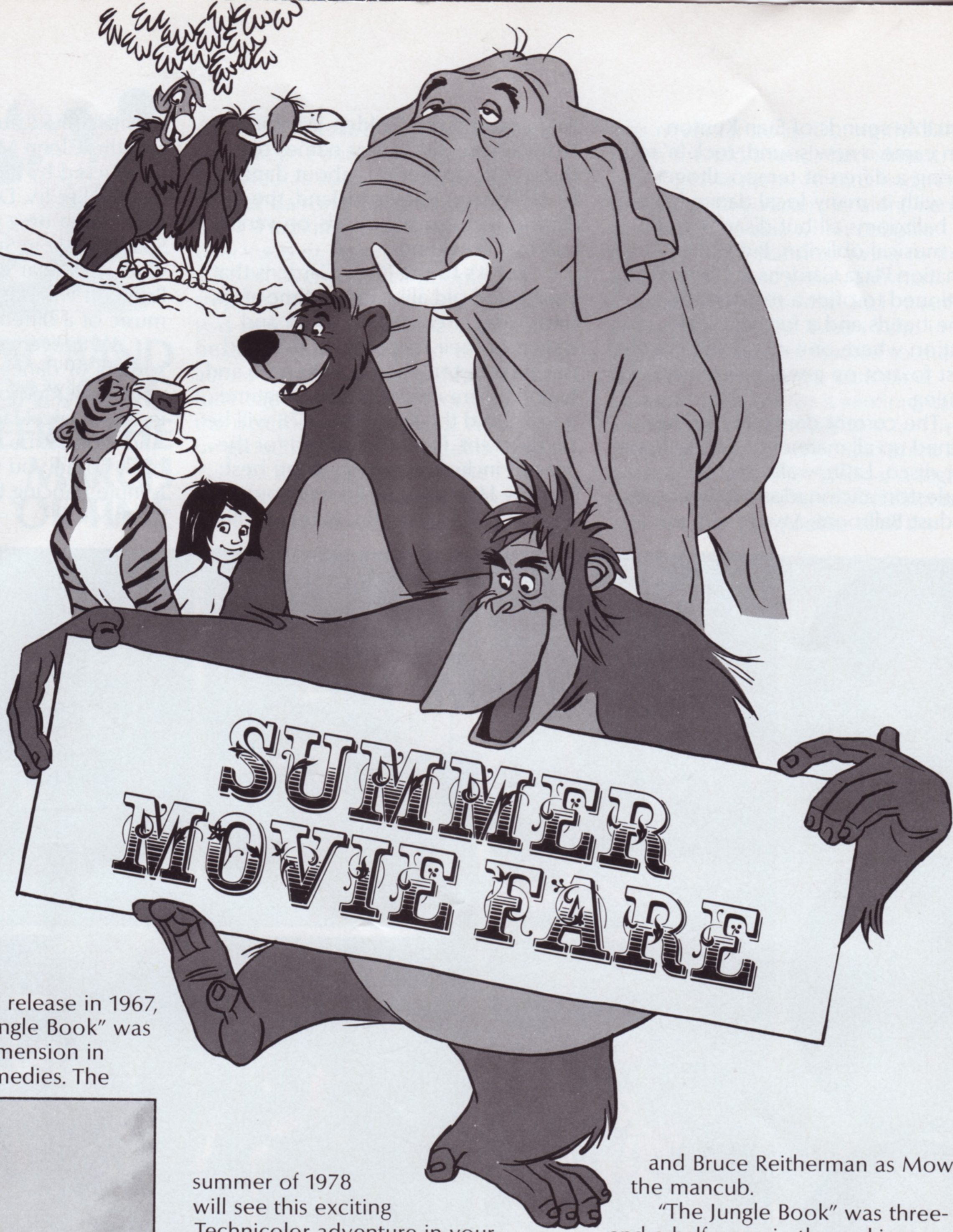
invincible sounds of Stan Kenton. Then came a new sound, rock 'n' roll, offering a different tempo altogether. And with it, many local dance halls and ballrooms all but disappeared into musical oblivion. But the Carnation Plaza Gardens at Disneyland continued to offer a roster of big-name bands and a fun, open-air location where one could still enjoy a fast foxtrot on a warm summer evening.

The current dance revival has opened up all manner of dance floors ...for disco, Latin, waltz and even Charleston aficionados. Hollywood's Stardust Ballroom, Myron's in Los Angeles, and the Golden West in Norwalk are all familiar names to those who are serious about dancing. In Avalon, on Catalina Island, the old Casino features big bands on various summer weekends.

But it's to the Plaza Gardens that young and old alike return time after time, year after year, to listen and dance to their favorites, as they did this past Easter when Stan Kenton and his orchestra entertained springtime guests. And the summer of '78 will be no different, for those signed for the season include the best of the best: Woody Herman, Les Brown, Louie Bellson, Freddy Martin, Buddy Rich, Bob Crosby, Count Basie, Les Elgart and the Glenn Miller Orchestra conducted by Jimmy Henderson. For the smaller fry, Disneyland has designed a new dance area at the Space Stage in Space Mountain, where popular groups like Papa Doo Run Run will provide danceable music of a different beat.

Whatever your preferred musical sounds or dance steps, you'll find your own kind of music somewhere in the magical land of Disneyland. And won't it be fun to tell the folks back home you saw Mickey and Minnie dancing the tango, cheek to cheek.

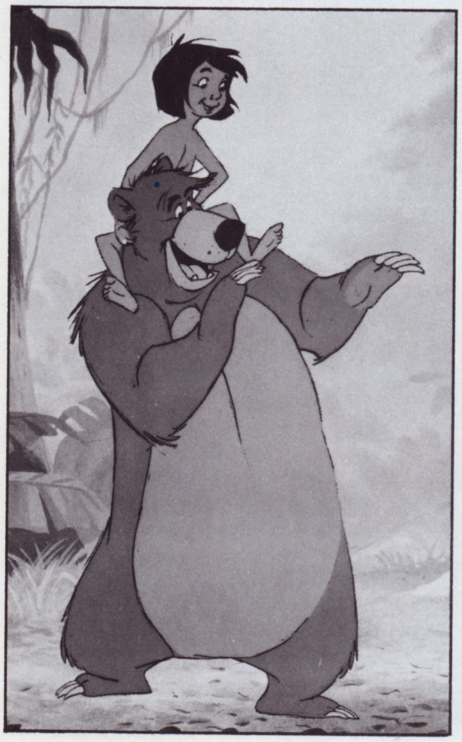
WOODY HERMAN



SUMMER MOVIE FARE

The Jungle Book

Upon its original release in 1967, Walt Disney's "The Jungle Book" was heralded as a new dimension in animated musical comedies. The summer of 1978 will see this exciting Technicolor adventure in your favorite theatre again.



"The Jungle Book" was inspired by Rudyard Kipling's "Mowgli" stories and concerns a boy who wants to live his life in the jungle among the animals he loves. In no other Disney animated features have the personalities of its principle voice talents influenced the development of its characters so perfectly. Featured are Phil Harris as Baloo, the happy-go-lucky bear; Sebastian Cabot as Bagheera, the stern panther; Louis Prima as King Louie the Most, the addled ape potentate; George Sanders as Shere Khan, a sophisticated tiger heavy; Sterling Holloway as Kaa, the sneaky snake; J. Pat O'Malley as the pompous elephant Colonel Hathi; and Bruce Reitherman as Mowgli, the mancub.

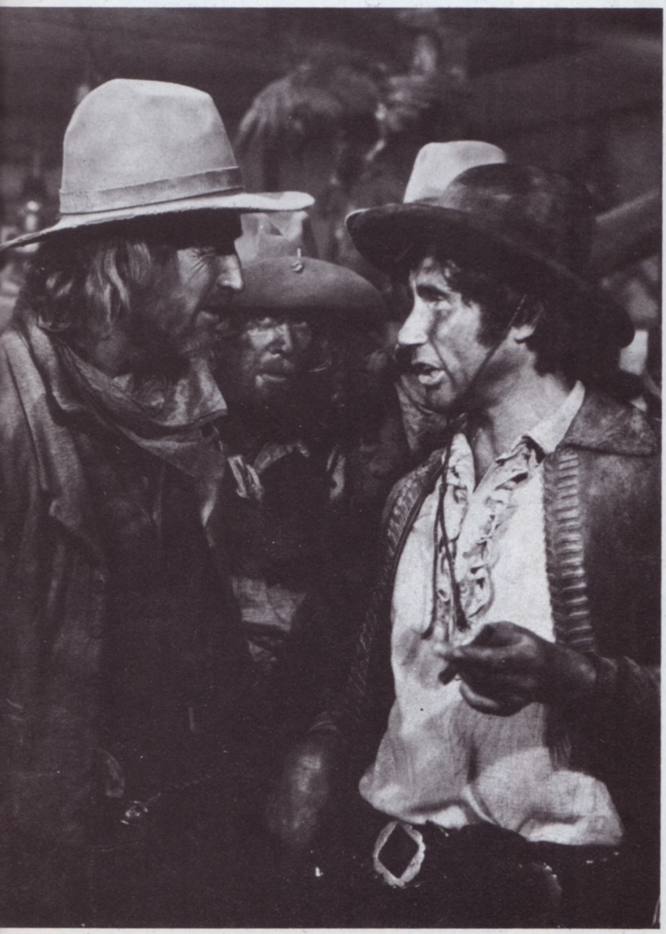
"The Jungle Book" was three-and-a half years in the making, involving 322,000 drawings made by 70 animators. At an average output, it would have taken a single artist 16 years to supply all the animation done for this movie. "Jungle Book" was Disney's 17th fully animated feature and at the time of its original release, marked the anniversary of the release of the first all-cartoon picture, "Snow White and the Seven Dwarfs." The colorful cartoon was directed by Wolfgang Reitherman and written for the screen by Larry Clemmons, Ralph Wright, Ken Anderson and Vance Gerry. Richard M. and Robert B. Sherman composed five and Terry Gilkyson an additional song for the movie. George Bruns composed the background score.

The Cat From Outer Space

When Zunar 5J/90 Doric Four-seven, or, in earth language, "Jake the Cat" crash-lands his spaceship on earth, he has 36 hours to repair and lift off or be stuck here forever! The plot thickens when the alien falls in love with an earth cat.

What follows is a zany cosmic comedy about an extra-terrestrial feline who claws his way to success and into your hearts. Headlining the cast list are Ken Berry, Sandy Duncan, McLean Stevenson, Roddy McDowall, Hans Conried, Harry Morgan, Ronnie Schell and Alan Young.

If you're a victim of the current Cat Mania craze (and even if you're not), you'll enjoy "The Cat From Outer Space"...directed by Norman Tokar and produced by Ron Miller and Tokar.



Hot Lead and Cold Feet

Also scheduled for release this summer is a wacky Wild West tale about two brothers...one rough 'n' tough, the other with a bent towards evangelism, who compete in a grueling contest to see who inherits their father's fortune. Playing three roles, the brothers and their father, is Jim Dale, who starred in "Pete's Dragon."

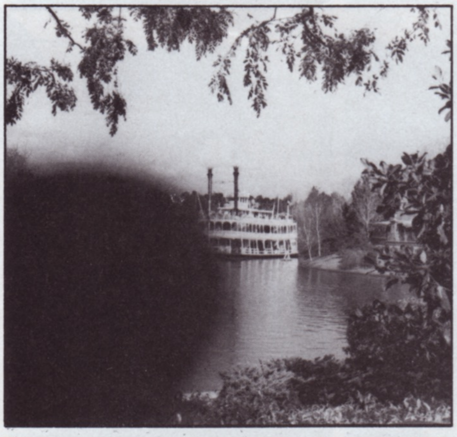
"Hot Lead and Cold Feet" stars Don Knotts as a jittery deputy sheriff and Jack Elam as a gunfighter in need of practice. Karen Valentine portrays the local schoolteacher. And since every town in the Old West must have a crooked mayor, Darren McGavin happily obliges. Robert Butler directed this comedy western under Ron Miller and Chris Hibler's producership.

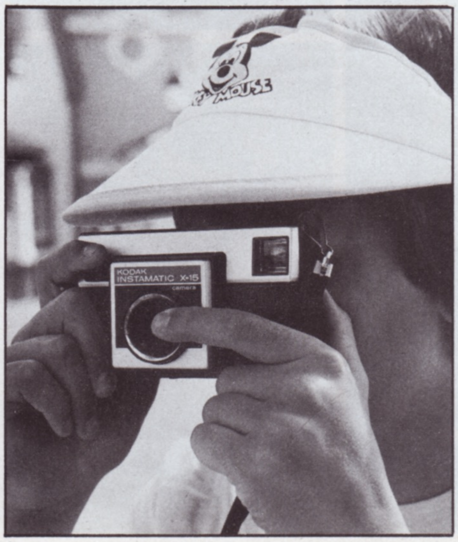
It's shutterbug season — summertime — when everyone who goes on vacation becomes an instant photographer. All those pictures look fine in the eyes of the picture taker, too, as he snaps everything from Grandma to the Grand Canyon. But how do they look through the eye of the camera?

Tips for Summer Shutterbugs

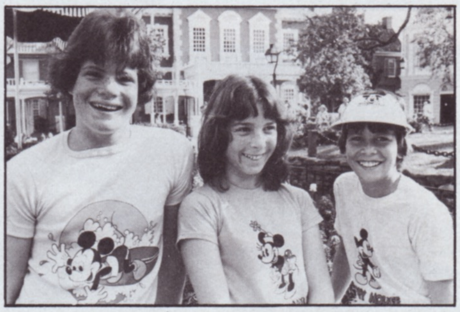
Hold your camera steady and straight. Camera movement ruins more pictures than any other thing. Hold your breath while you gently squeeze the shutter.

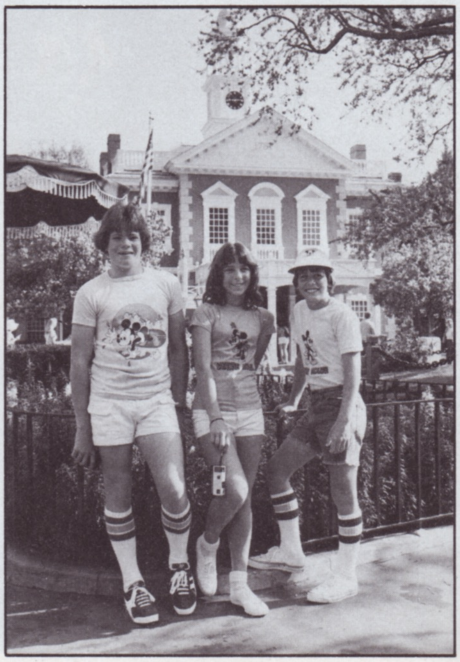
Don't block the lens. Keep thumbs, camera straps and lens caps well out of the way.





Compose your pictures. Include some of the background and let the surroundings tell the story. The picture on the top could have been taken anywhere; the one below captures the atmosphere of Liberty Square.





It's not until you get the prints back home that you find out how many blurred faces and fuzzy scenes ended up on film. (Well, maybe some of those faces moved when you snapped the shutter, but a moving mountain???)

Remember the year you cut off all of your relatives' heads? Or snapped a picture of your thumb a dozen times? Oops—there go your once-in-a-lifetime vacation memories.

This summer, you're determined it will be different! And it can be. Taking good photos isn't difficult; all it requires is an extra minute or two of concentration before you click the shutter. Take a look at the scene through the *camera's* eye. Is that a lamp post growing out of your brother's head? It will be on film! Move a few steps to the side and shoot from a new angle and your brother is no longer a support for a streetlight.

Do the people in your pictures always lean toward starboard when they're standing on land? Straighten that camera when you shoot!

Most people make these and many other simple mistakes. But don't despair if you do; they're not hard to remedy.

Just in time for shutterbugs planning their summer vacations, we offer the following suggestions from our roving Walt Disney World photographer. Take these tips from our pro, and you'll take home better pictures this summer. Really, it's a snap!

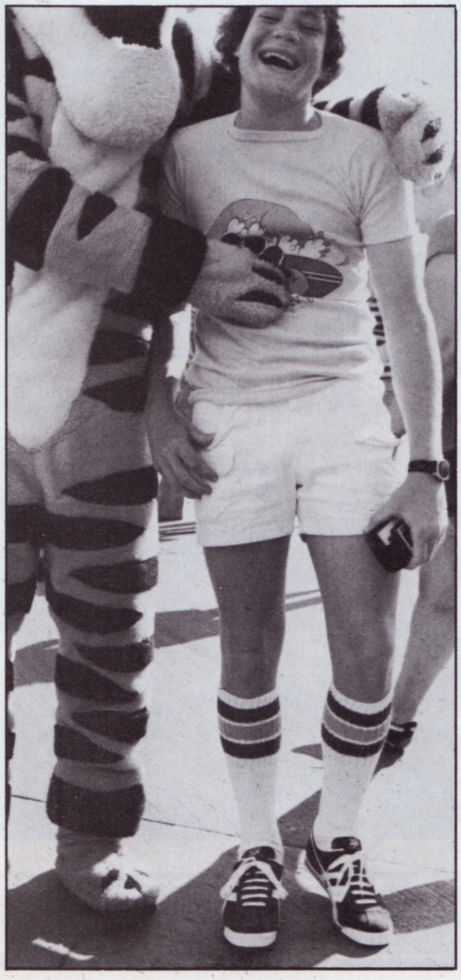
Don't Forget!

It's a good idea to check your camera before you leave home—especially if you don't use it often. Make sure it's clean; look for dirt inside and on the lens outside. Before you load up with film, check the film advance, shutter and other mechanical parts. Make sure batteries are fresh; clean the contact points with a rough cloth or erasure.

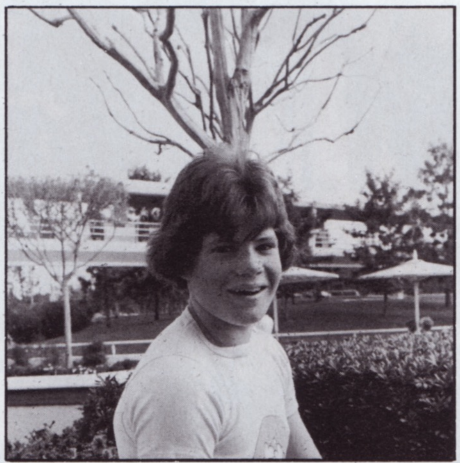
Check the expiration date to make sure your film is fresh. Remember, never store film (in or out of your camera) in a hot area such as a car trunk or glove compartment, or in direct sunlight. And, don't forget to load up your camera (stay out of intense sunlight to do so) before you start to snap!

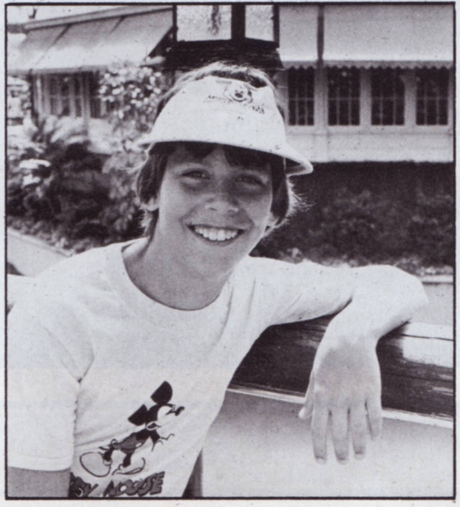
If you take flash pictures, don't try to illuminate large objects or anything farther than 12 feet away; such nighttime subjects should be shot with a time exposure.

Center your subject . . . and be careful not to cut off any heads!

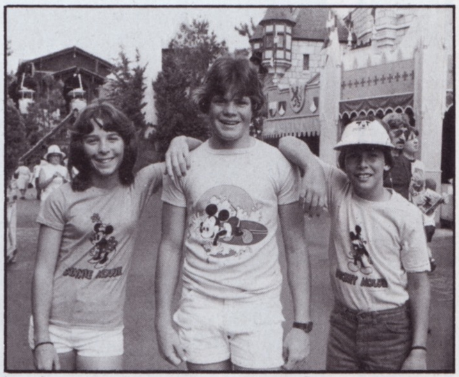


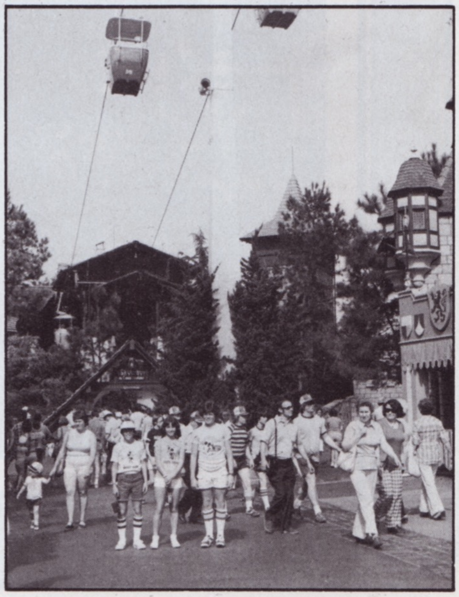
Watch for things in the foreground which spoil your scene . . . and for objects in the background. Nobody wants a tree growing out of his head.





Bring the subject in close enough to be recognizable. You'll still see all of the background and he won't look like part of the crowd.

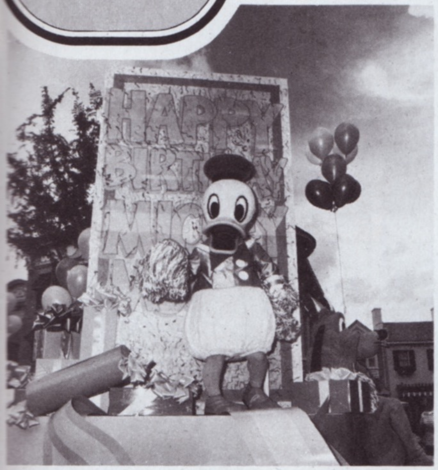


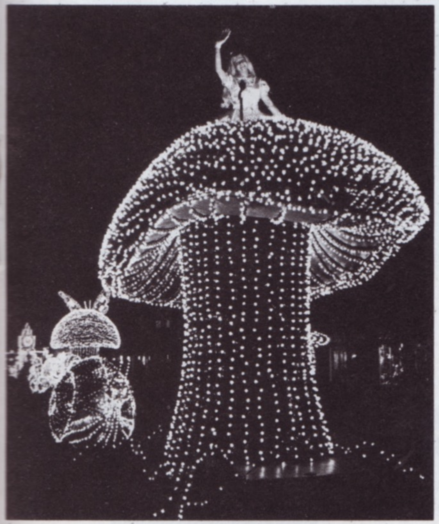


SUMMER MAGIC

HOUSE
GENERAL STORE

at Disneyland® and Walt Disney World®





When is the best time to visit Disneyland and the Magic Kingdom at Walt Disney World? Anytime! But if you're lucky enough to plan a summertime visit to either Disney theme park, you'll find there's more excitement and entertainment during this season than any other. Look what's happening during the summer of '78!

Once again, we welcome the All American College Marching Band and the All American College Singers and Show Band, plus a brand new street theater group. These talented young people from schools across the country are participating in a unique work/study program. They get a first-hand look at show business—while sharing their enthusiasm for music, dance and drama in their daily performances in the theme park.

Every afternoon, another special event takes place as Mickey's Birthday Parade travels merrily through the theme parks. Starring "you-know-who" and all the other famous Disney characters, the procession of rolling musical stages and a giant candlelit cake celebrates the 50th anniversary of Mickey's film debut.

Debuting June 17 at Disneyland and June 10 at Walt Disney World, the spectacular Main Street Electrical Parade brightens summer nights at 9 and 11:30 p.m. Over a half-million tiny, colored lights, fiber optics and micro-neon "threads" sketch a fantasy of 140 bigger-than-life parade units, dancers, whimsical creatures and favorite characters.

The beautiful Blue Fairy, whose gown stretches more than 15 feet to the ground, begins the quarter-mile-long parade. Alice and her Wonderland friends, Cinderella riding in a mice-powered pumpkin coach and even the Seven Dwarfs decked in sparkling mining attire, pass by. Pete's Dragon (standing 17 feet high and 40 feet long) greets parade watchers with a snort of steam. Comical sea creatures perform a marine ballet in a scene from the Briny Deep and a carnival of circus stars cavorts in time to the Electrosynthemagnetic music themed to accompany each parade unit.

Following the 9 p.m. parade, all attention moves from the street to the sky for another dazzling show of color and light, "Fantasy in the Sky" fireworks. Pinwheels, starbursts and shooting rockets in a rainbow of colors turn the overhead sky into a kaleidoscope for all to see.

For the younger set who love to dance, the Space Mountain stage at Disneyland will be the summer evening place to be when "The Magnificent Music and Motion Machine" presents danceable tunes from the year 1955 to 1978! Experience every dance craze from the "twist" to disco in this unique show of colorful lights, special effects and music.

Throughout the summer months, (through Labor Day at Disneyland and through August 26 at Walt Disney World), the theme parks remain open until 1 a.m., giving everyone plenty of time to enjoy favorite attractions as well as the special entertainment shows.

Planning a summer vacation? Plan a Disney day, 'cause the summer of '78 is too good to miss!

Top golf instructor Phil Ritson and his Golf Studio staff offer personalized tips on each individual's own style of play.

Learning to Play Golf–

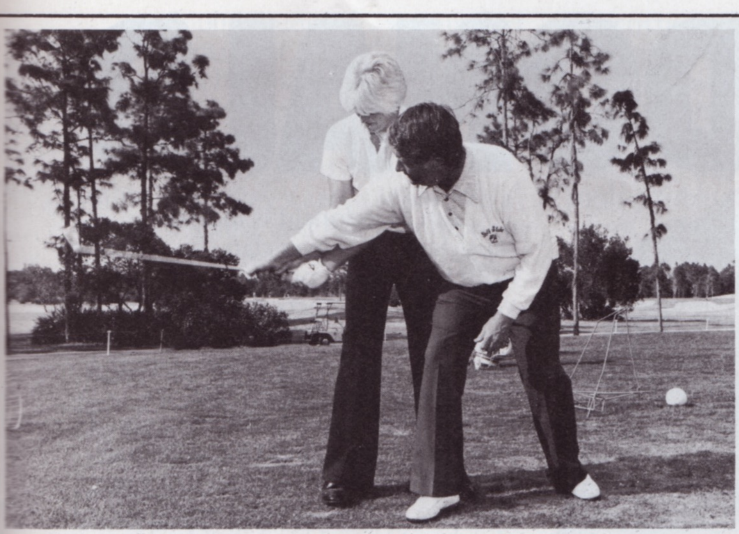
"The Golf Studio will teach a pupil to develop his own swing to its fullest; a student certainly will not be taught to swing my way, some professional's way or any other person's way!"

When professional golf coach Phil Ritson—head of the new Walt Disney World Golf Instruction Studio—talks teaching philosophy, he is adamant about that one idea: that every person should develop his or her own golf swing and style of play.

"A golf swing is very personal," says Ritson simply. "The human race is made up of all shapes and sizes and the golf swing that is right for one golfer could be very wrong for another."

"Many PGA tour professionals have shocking swings," declares the veteran teacher, "but they work well for them as individuals. The breakdown occurs when people try to emulate a favorite golfer's style. They don't have his physical makeup and his style is not the way for them to play!"

Phil Ritson's golf philosophy and the program that puts it into practice began developing some thirty years ago in his native South Africa. In 1953, after a four-year stint as a professional golfer, he decided to devote his energy full time to his first love: teaching. That was more than 95,000 lessons ago. One of his former pupils is Gary Player, 1978 Masters Champion, who unhesitatingly ranks Phil as one of the top three golf



Your Way

coaches in the world.

The intent of the Studio program is to teach golfers the fundamentals of the game and then adapt their individual characteristics to these basics. Each two-and-one-half hour session (limited to under a dozen people) concentrates on one of three categories: Tee Shots, Through the Fairway and Up and Down. Prefacing each of the sessions is an individual swing analysis.

This personalized critique is video-taped for playback later on the five-foot-wide color-television screen in the Pro Shop. (Often it's the first time a golfer has ever seen himself "in action.") Simultaneously, the audio portion is recorded onto a cassette tape the student takes home with him. These tips, along with a lesson on basic golfing fundamentals, are an excellent way for the golfer to review the "keys" to a better game, whether he's on the practice tee or playing a mental game of golf as he drives home from work.

Ritson is careful not to overburden his students with too many corrections at once. "It's best to teach one fundamental at a time," he cautions. "An absolute critique is absolute confusion for a golfer."

Says one alumnus of the school: "There are so many more things to remember than you realize! Phil notices your stance, your legs, hips, wrists, head. When you do them right, the improvement in your swing is astounding. I hit a straight ball today for the first time in my life!"

Phil elaborates: "It's important that a pupil not only understands his problem and knows how to correct it, but that he learns a natural sense of feel for his swing. Hard drill techniques often result in mechanical movements; we try to eradicate problems by instructing golfers in what feels naturally correct to them."

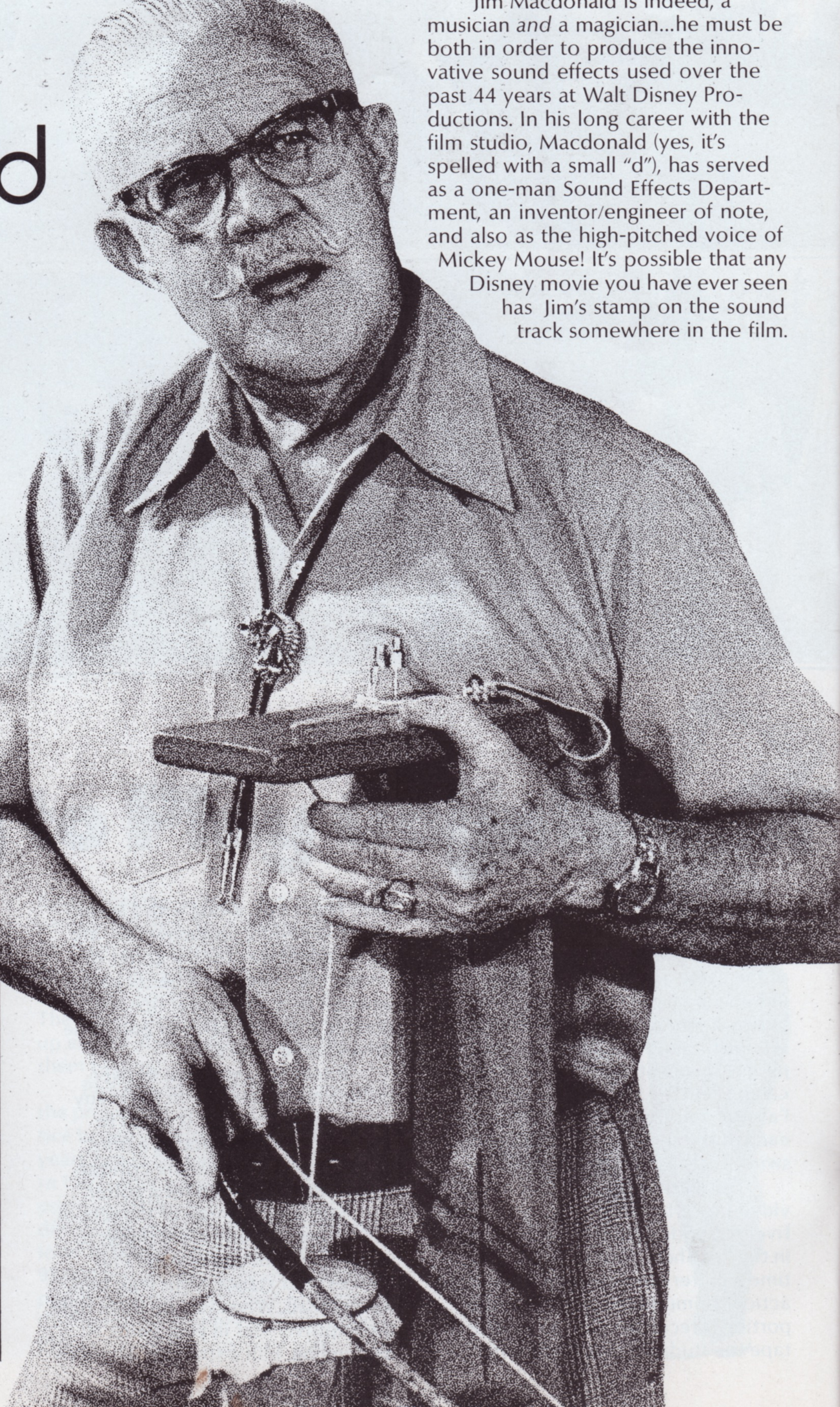
The Golf Studio is not intended as a course in "everything you need to know about golf in three easy lessons," Ritson advises. But it gives even the beginning golfer a good feel for the challenge that faces anyone who wants to excel at golf. And it teaches him that the best way for him to swing is his way; the best style is his style.

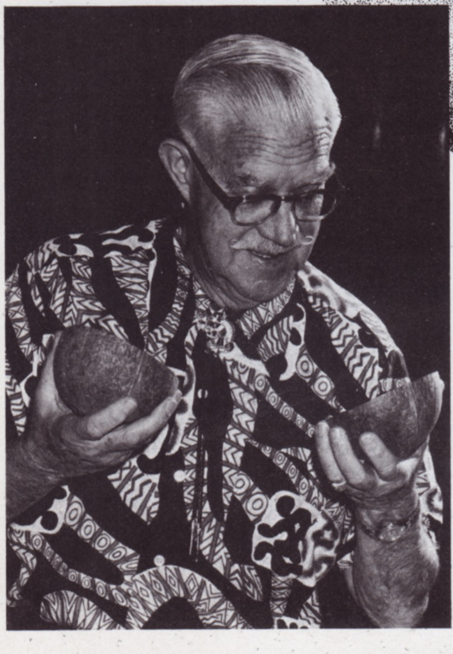
JIM MACDONALD

A Man with Sound Ideas

He stands there, in his handsome white hair and semi-Dali mustache, looking for all the world like a concert musician...except that the instrument he's playing is an odd-looking contraption comprised of a wood frame supporting a tight rosined string which is anchored in an old coffee can over which a drumhead has been stretched. He passes an old hair bow across the string, playing the thing as if it were a fine cello, and out of it come the sounds of doors creaking, rocking chairs rocking, or frogs "riveting." With the help of a high-frequency oscillator, he can even play a recognizable tune like "Down By the Old Mill Stream."

Jim Macdonald is indeed, a musician *and* a magician...he must be both in order to produce the innovative sound effects used over the past 44 years at Walt Disney Productions. In his long career with the film studio, Macdonald (yes, it's spelled with a small "d"), has served as a one-man Sound Effects Department, an inventor/engineer of note, and also as the high-pitched voice of Mickey Mouse! It's possible that any Disney movie you have ever seen has Jim's stamp on the sound track somewhere in the film.





In Sound Studio "C", surrounded by a mishmash of Rube Goldberg gadgets he has made by hand, Jim reflects upon the original sound effect for which each of the individual devices was intended. Here's the sound of Mickey's car...it looks like a big truck spring and half a trombone. It is! Over there's a steel rim, about 36" in diameter, on which there are heavy springs in a box mounted on roller skate wheels which is pulled round and round to sound exactly like–a railroad car speeding down the tracks.

The late producer Bill Walsh requested of Jim a sound to represent a wheel rolling off Herbie, the VW, for the movie "The Love Bug." A simple inflated balloon, with a B.B. inside, rotated close up to the microphone gave the desired effect. Another simple sound...the breaking up of a wooden berry basket to simulate falling trees and timber.

Barrels filled with Mexican peas sound like a heavy rainstorm. But for more complicated falling water sounds, Jim employs an elaborate concoction of pipes and valves through which real water flows.

The outboard motor sound of Evinrude, the loveable dragon fly in the current Disney release, "The Rescuers", was created by Jim from rubber tubing and a covered wire spool. For animal sound situations involving everything from angry bears to alligators, Jimmy growls through an old-fashioned lamp chimney.

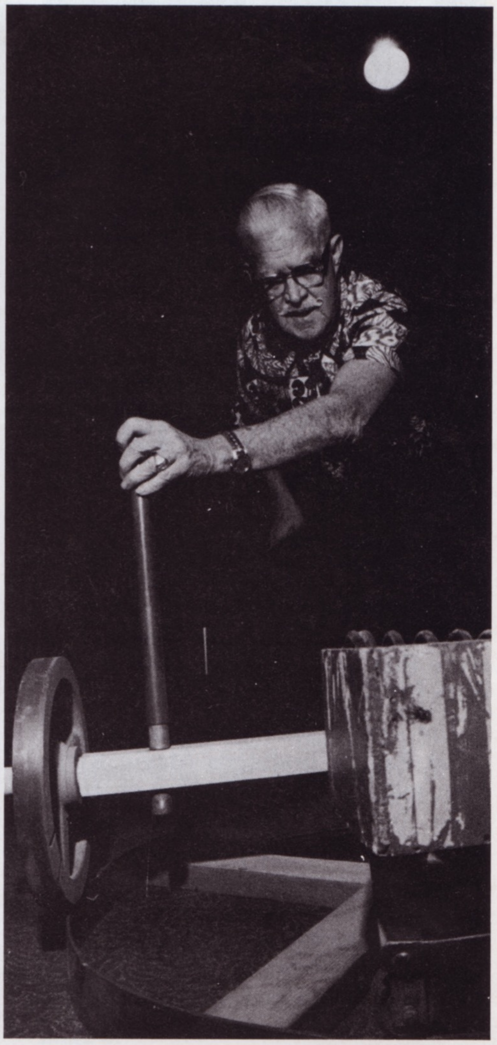
The simple sounds of footsteps of some cartoon character in an animated film require tedious hours of Jim doing the walking for the character on some surface relative to the story. The actual film is projected on a screen ahead so that Jim can time his actions with those of the characters. Here, Jim's former experience as a musician and drummer (he played with the famous Firehouse Five) definitely come into play, since his timing must be no less than perfect for multi-track film editing.

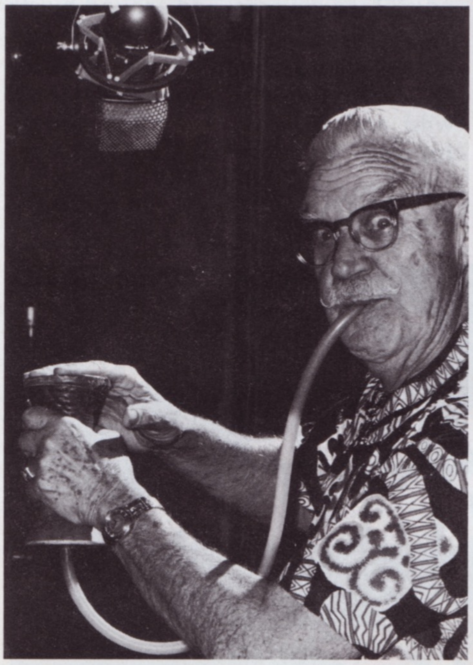
Another sign of Jim's musical genius is what appears to be five huge brake drums, mounted on a heavy platform. Unknown to the casual observer, they have been finely tuned by Macdonald, and the church bell chimes he coaxes from these drums would put a sophisticated carillon to shame.

Can a shimmering spider web make a sound? "When Walt Disney said it should, you made it have a sound", says Jim, pointing to the wind chimes he created from scrap duraluminum.

All work and no play could make Jim a dull boy...but watching him at work, you just know that life is never dull for this master of the art of sound effects. For recreation, he and his wife Bobby and their three cats set sail for Catalina or southern waters on their 42' motor sailer. Or they spend quiet days in their second home near Big Bear Lake.

Emotion is what Walt Disney films are all about. An artist in his own right, Jim Macdonald contributes considerably to that hallmark of quality with the most unusual conglomeration of gadgets ever devised by man.





IN AND AROUND WALT DISNEY PRODUCTIONS

Walt Disney World

—**The World Series of Entertainment** brings top-name entertainment to the Magic Kingdom June 2. The special party also includes unlimited use of more than 45 Magic Kingdom attractions from 9 p.m.-1:30 a.m.

—The spectacular **Main Street Electrical Parade** brightens Magic Kingdom nights at 9 and 11:30 p.m. from June 10-August 26 when operating hours are extended until 1 a.m. The parade is presented at 9 p.m. only from August 27-September 3 when the theme park is open till midnight. Colorful **"Fantasy in the Sky"** fireworks are presented at 10 p.m. June 10-September 3.

—More music and fun is in store at the **Mad Hatter's Ball** on September 8 and 9. Unlimited use of over 45 Magic Kingdom attractions, plus popular rock entertainment will keep the party going from 9 p.m.-1:30 a.m. each evening.

—**Discovery Island** and **River Country** are a great combination for summer. First, visit the island paradise that is home for over 400 species of birds and tropical flowers from around the world. Then splash, slide and ride your way around a country which has a dozen different ways to get you into the water.

—The Polynesian Village Resort Hotel adds a ninth "longhouse" to the resort hotel this summer. The addition, called Oahu, contains 144 guest rooms, a restaurant and snack bar and a fun center. A new swimming pool has been built nearby, too.

Information, times, dates and events are subject to change without notice. Before planning your Walt Disney World vacation, we suggest you write Walt Disney World Information, P.O. Box 40, Lake Buena Vista, FL 32830 for the latest information.

Disneyland

...At a reader's request and for big band fans who look forward to dancing at Carnation's Plaza Gardens, here is the schedule of this summer's big band appearances:

June 17-24	WOODY HERMAN & the Young Thundering Herd
June 25-July 1	LES ELGART & His Orchestra
July 2-8	LES BROWN & His Band of Renown
July 9-15	BOB CROSBY & His Orchestra featuring The Bobcats
July 16-22	LOUIE BELLSON & The Big Band Explosion
July 23-29	FREDDY MARTIN & His Orchestra
July 30-Aug. 5	THE GLENN MILLER ORCHESTRA Directed by Jimmy Henderson
Aug. 6-12	THE GLENN MILLER ORCHESTRA Directed by Jimmy Henderson
Aug. 13-19	THE BUDDY RICH BAND
Aug. 20-26	LIONEL HAMPTON & His Big Band
Aug. 27-Sept. 2	COUNT BASIE & His Orchestra
Sept. 3-9	COUNT BASIE & His Orchestra

What a fun summer of magic and music it's going to be at Disneyland! "The Magnificent Music 'n' Motion Machine"—a marvelous new "invention" that can be programmed to go back in time to play popular songs of 25 years ago—will be featured at Space Mountain Stage nights except Sunday. Exciting lighting and sound effects will create mood and atmosphere and will be complemented by changing sets and costumes. Audience participation will add to the entertainment. Two musical groups, popular "Papa Doo Run Run" and "Past Presence" provide the live music.

Disneyland celebrates its 23rd birthday on July 17.

At the Matterhorn Mountain, twice as many newly-designed bobsleds are now whisking guests through howling winter storms, into glistening crystal ice caverns, and around twists and turns that take your breath away! And there's something more. You will sense the scary presence of a creature wild and abominable ... lurking just for you!

Information, times, dates and events are subject to change without notice.

WHAT'S GOTTEN INTO THE MATTERHORN

Music and Records

. . . Buena Vista has just released two new albums, "He's Your Dog, Charlie Brown" and "Charlie Brown All-Stars." Both are based on the popular animated television specials featuring the Peanuts characters.

In May, seven brand new Disneyland Cassette Storytellers will be available. Titles include: "Wizard of Oz," "The Rescuers," "It's A Small World," "Three Little Pigs," "Winnie the Pooh and the Blustery Day," "The Hobbit" and "Pete's Dragon." Each cassette brings an exciting story classic to life with dramatic narration, true-to-life sound effects, beautiful music and sing along songs. And there's a full-color read-along storybook.

May is also the scheduled release date for 30 Spanish language Little LP's. Each 7-inch record has its own full-color, 24-page read-along storybook, filled with beautiful full-color illustrations.

Walt Disney storyteller
Walt Disney storyteller
Walt Disney storyteller
Jungle Book
Snow White and the Seven Dwarfs
Pinocchio

Television

. . . Mystery and adventure are highlighted on the "Wonderful World of Disney" as the long-running TV series kicks off its summer season with three 2-part programs.

Patrick McGoohan stars as "The Phantom Raider" in an exciting tale of a patriotic preacher of Colonial times who fights against injustice of all kinds.

"The Boy and the Bronc Buster," is an action-packed story starring Vincent Van Patten as a teenager who joins a cowboy ("Police Woman's" Earl Holliman) on the exciting rodeo circuit.

And "Charlie's Angels" star Jaclyn Smith is a beautiful woman in trouble in "The Whiz Kid and the Carnival Caper," about two young boys who help foil a bank robbery. Eric Shea and Clay O'Brien are the boys, with Kim Richards as a tag-along little sister.

Also, Ludwig Von Drake returns with "Nature's Strangest Oddballs," a look at some very unusual inhabitants of the planet Earth.

Special 2-hour movies-for-TV now in production at Walt Disney Studios include "The Healer," about a boy and his strange ability to communicate with animals. Starring Ike Eisenmann (star of "Return From Witch Mountain") and Mouseketeer Lisa Whelchel.

"Donovan's Kid," a colorful action yarn of 1890's San Francisco, stars Darren McGavin and Mickey Rooney as two rough-and-tumble adventurers and Katy Kurtzman as McGavin's young daughter.

Both of these films will be seen next year on the "Wonderful World of Disney," which begins its 25th season in September.

Home Entertainment

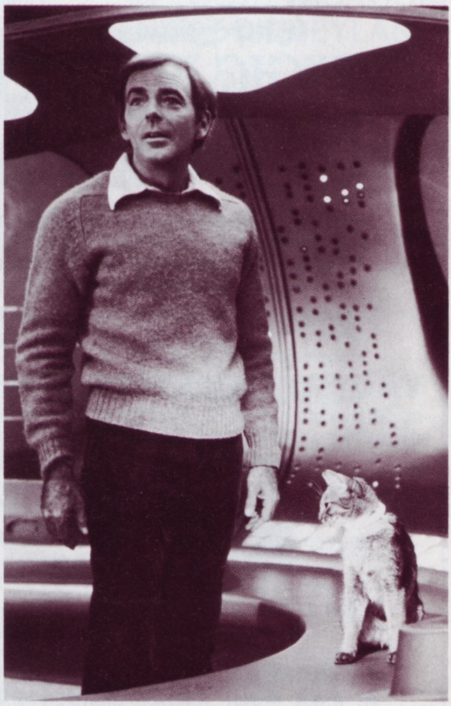
. . . The Disney Parks are in full bloom this summer. And so is our full line of park souvenir Home Movies. Here are some of the exciting new products now available in both Parks (Color/Sound & Color/Silent 200-foot reel home movies): A DAY AT DISNEYLAND; AN EVENING AT DISNEYLAND; MAIN STREET ELECTRICAL PARADE; THE MAGIC KINGDOM AT WALT DISNEY WORLD; AN EVENING AT THE MAGIC KINGDOM—WALT DISNEY WORLD; VACATION KINGDOM AT WALT DISNEY WORLD featuring many highlights outside and surrounding the amusement park. There are also delightful 200-foot Color/Silent Home Movies featuring DISNEYLAND ATTRACTION HIGHLIGHTS #1 & 2. And WALT DISNEY WORLD ATTRACTION HIGHLIGHTS #1 & 2.

Also new this summer is a rip-roaring, breathtaking, skidding, crashing, screeching Color/Sound 400-footer called DISNEY'S GREATEST CHASES. Write for your free, brand new full-color catalog about these exciting new products of both Disneyland and Walt Disney World.

Movies

. . . Comedy abounds this season as Walt Disney Productions presents the animated classic "The Jungle Book" plus two brand new laugh-filled features: "The Cat From Outer Space" and "Hot Lead and Cold Feet."

Based on stories by Rudyard Kipling, "The Jungle Book" is Disney animation at its best, featuring the voices of Phil Harris, Sebastian Cabot, George Sanders, Louis Prima and Sterling Holloway as a bear, a panther, a tiger, an ape and a sneaky snake, respectively.



Ken Berry, Sandy Duncan and McLean Stevenson star in "The Cat From Outer Space," a far-out farce about an extra-terrestrial feline who crash lands his space ship and is helped by an off-beat physicist, his brainy girlfriend and his betting buddy.

And the rip-roarin' West was never more uproarious than in "Hot Lead and Cold Feet," the saga of twin brothers who don't know each other and the contest they must compete in to win their father's inheritance. Jim Dale (of "Pete's Dragon") plays both brothers—and their father, with Karen Valentine, Don Knotts, Jack Elam and Darren McGavin also starring.

See "Summer Movie Fare" on page 6.

WALT DISNEY'S MAGIC KINGDOM CLUB®

YOUR KEY TO NATIONWIDE VACATION AND TRAVEL BENEFITS . . .

Over 400 Lodges Nationwide Welcome MKC Travelers.

HOWARD JOHNSON'S

THE OFFICIAL HOST OF

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10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

HOWARD JOHNSONS *motor lodges*

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800-654-2000*

*In Oklahoma: 800-522-9041
*In Canada: Call Collect 405-848-8611

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:
At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

Another exclusive for Club Members

FLORIDA Cypress Gardens

Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
ADULT	$4.50	$4.00
JUNIOR (12-16)	$3.50	$3.00
CHILD (6-11)	$2.50	$2.00

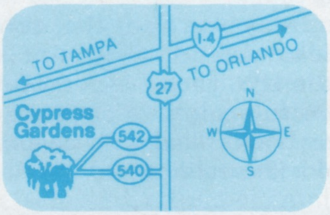
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY:
10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



For Further Information Please Call **(813) 324-2111**

ANNOUNCING EXCLUSIVE MAGIC KINGDOM CLUB TRAVEL ADVENTURES TO

MEXICO CITY & IXTAPA

- Six departures from Los Angeles in Fall, 1978
- Seven nights— $395 per adult, double occupancy

For further information please write:

WALT DISNEY'S MAGIC KINGDOM CLUB®

TRAVEL CENTER

P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For Reservations call (714) 956-2600

Introducing an exciting new benefit for Magic Kingdom Club members

Club members now receive 10% discount with minimum $5.00 total purchase at

Walt Disney World Village AT LAKE BUENA VISTA

Effective throughout 1978, Club members receive a *10% discount* with minimum $5.00 total purchase on all merchandise in the Walt Disney World Village at Lake Buena Vista. This offer excludes dining, alcohol, food, tobacco and pharmaceutical products. A valid membership card MUST be shown upon purchase.

Make certain you have a valid membership card and don't forget to pick up your new 1978 Membership Guide. Both are now available at your Personnel or Recreation Office.

Disneyland®
PARK IN CALIFORNIA

"The happiest place on earth"

SPECIAL SUMMER TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

COUPON MAKE-UP

A	B	C	D	E	General Admission Ticket
10c	25c	50c	75c	90c	
(1)	(1)	(3)	(3)	(5)	(1)

SPECIAL MKC 13-RIDE BOOK	**Value**	**Box Office Price**
ADULT	($14.10)	**$6.75**
JUNIOR (12 thru 17)	($13.10)	**$6.25**
CHILD (3 thru 11)	($10.60)	**$5.75**

(Parking—50c per car)

NOT AVAILABLE TO THE GENERAL PUBLIC
Present Magic Kingdom Club card at Main Entrance Box Office.
Phone: (213) 626-8605 or (714) 533-4456, Ext. 703.
Effective through August, 1978.

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($12.70)	**$7.00**
JUNIOR (12 thru 17)	($11.70)	**$6.50**
CHILD (3 thru 11)	($ 9.30)	**$6.00**
15-RIDE TICKET BOOK		
ADULT	($15.10)	**$8.00**
JUNIOR (12 thru 17)	($14.10)	**$7.50**
CHILD (3 thru 11)	($11.60)	**$7.00**

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits, and entertainment.

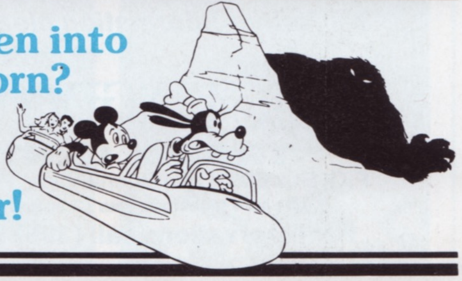
ADULT	**$5.50**
JUNIOR (12 thru 17)	**$4.50**
CHILD (3 thru 11)	**$2.50**

Prices subject to change without notice.

SUMMER OPERATING HOURS

Disneyland is open every day during June, July and August. Starting June 17, the extended operating hours of 8 AM to 1 AM will offer you additional time for enjoyment.

What's Gotten into the Matterhorn?



Find out this Summer!

Walt Disney's
MAGIC KINGDOM CLUB®

THREE GREAT WAYS TO EXPERIENCE DISNEYLAND!

ANNOUNCING
THE 1978
MAGIC KINGDOM
CLUB VACATION
PLANS AT DISNEYLAND

MAGIC KINGDOM CLUB ADVENTURE

Featuring deluxe accommodations at the exciting Disneyland Hotel — just a Monorail ride away from Disneyland! This delightful vacation adventure includes:

- Choice of two, three or four nights' accommodations at the Disneyland Hotel
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with the three and four-night plans
- From $64.00 per adult, double occupancy

MAGIC KINGDOM CLUB HOLIDAY

Featuring accommodations at the new Inn At The Park Hotel, unlimited admission to Disneyland, and other valuable extras. The Magic Kingdom Club Holiday includes:

- Choice of two, three or four nights' accommodations at the Inn At The Park
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with three and four-night plans
- From $56.00 per adult, double occupancy

MAGIC KINGDOM CLUB MINI-VACATION

The economical way for Magic Kingdom Club families to visit Disneyland, with accommodations at the nearby Howard Johnson's Motor Lodge — the "Official Host of the Magic Kingdom Club". This family vacation features:

- Choice of two, three or four nights' accommodations at the Anaheim Howard Johnson's Motor Lodge
- Two Magic Kingdom Club ticket books per person
- Choice of other activities with three and four-night plans
- From $40.50 per adult, double occupancy

Junior and child rates are available at substantial savings for all Magic Kingdom Club Vacation Plans. Accommodations subject to space availability and price change without notice. Plans effective through December 31, 1978.

For further information regarding Magic Kingdom Club Vacation Plans at Disneyland, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For reservations call (714) 956-2600

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INTRODUCING THE 1978 MKC VACATION PLANS

Walt Disney's
MAGIC KINGDOM CLUB®

Walt Disney World®
VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel, or Golf Resort Hotel
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park Attractions
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- From $165 per adult, double occupancy

CAMPING JAMBOREE

- Three nights' use of Fort Wilderness campsite with optional, fully-equipped, travel trailer by Fleetwood
- Four days' use of the Walt Disney World transportation system
- Four days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From $67 per adult, double occupancy

WORLD VACATION

- Four nights' accommodations in a Lake Buena Vista Vacation Villa or Vacation Treehouse
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From $214 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- $112 per adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Three Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Walt Disney World Cruise to Treasure island
- $143 per adult, double occupancy

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED ... MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1978.
- Prices subject to change without notice.

for further information please write:

Walt Disney's
MAGIC KINGDOM CLUB®
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P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)
For reservations call (305) 824-2600

Walt Disney World®
VACATION KINGDOM IN FLORIDA

Magic Kingdom Theme Park Admission Media

SPECIAL SUMMER TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

COUPON MAKE-UP

A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
(1)	(1)	(2)	(3)	(3)	(1)	(1)

SPECIAL MKC 10-RIDE BOOK	**Value**	**Box Office Price**
ADULT	($12.80)	**$8.25**
JUNIOR (12 thru 17)	($11.80)	**$7.25**
CHILD (3 thru 11)	($ 9.50)	**$6.25**

(Parking—50c per car)

—NOT AVAILABLE TO THE GENERAL PUBLIC—
Present Magic Kingdom Club card at Main Entrance Box Office. Effective through August, 1978.

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(1)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($11.55)	**$8.50**
JUNIOR (12 thru 17)	($10.55)	**$7.50**
CHILD (3 thru 11)	($ 8.25)	**$6.50**
12-RIDE TICKET BOOK		
ADULT	($14.45)	**$10.00**
JUNIOR (12 thru 17)	($13.45)	**$ 9.00**
CHILD (3 thru 11)	($11.05)	**$ 8.00**

GENERAL ADMISSION ONLY

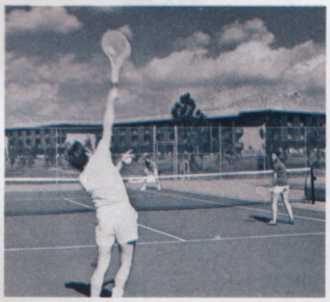
Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom theme park and all its free shows, exhibits, and entertainment.

ADULT	**$6.50**
JUNIOR (12 thru 17)	**$5.50**
CHILD (3 thru 11)	**$3.50**

Prices subject to change without notice.

Did You Know?

WALT DISNEY WORLD has three championship GOLF COURSES (home of the yearly PGA National Team Championship). and a dozen TENNIS COURTS, including new videotape training and practice facilities. A tennis clinic and golf workshop staffed by professionals are offered each day; selected Club Vacation Plans include coupons for either the clinic or workshop, plus golf or tennis play. Plan to improve your golf or tennis skills while enjoying a family vacation at WALT DISNEY WORLD.



SUMMER OPERATING HOURS

Walt Disney World is open seven days a week throughout the year. The Magic Kingdom theme park is open from 9 AM to 7 PM, with extended operating hours of 9 AM to 1 AM from June 10 through August 26.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

General Public	**MKC Members**
$16.00	**$14.00**

Includes greens fee and electric car.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	**MKC Members**
Singles	$4.00/hour	**$3.00/hour**
Doubles	$6.00/hour	**$5.00/hour**

Prices subject to change without notice.

Now, the World has a new country.

RIVER COUNTRY

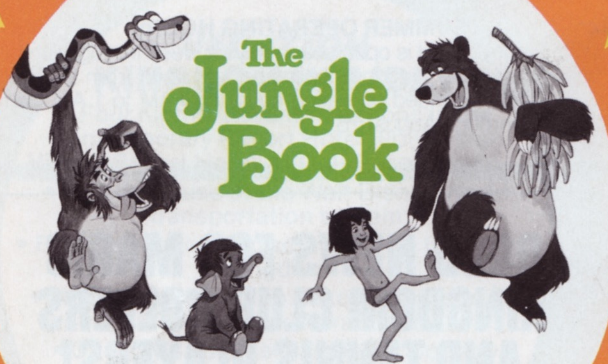
SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	**CLUB MEMBERS**
ADULT	$4.00	**$3.50**
CHILD (3 thru 11)	$3.00	**$2.50**

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window. Prices subject to change without notice.

Located in Fort Wilderness

THIS SUMMER, in theatres everywhere from Walt Disney Productions



The Jungle Book

with the voice talents of
PHIL HARRIS, SEBASTIAN CABOT
LOUIS PRIMA, GEORGE SANDERS
STERLING HOLLOWAY

HOT LEAD & COLD FEET

Starring
JIM DALE, KAREN VALENTINE, DON KNOTTS
JACK ELAM, DARREN McGAVIN

CAT FROM OUTER SPACE

Starring
KEN BERRY, SANDY DUNCAN
HARRY MORGAN, RODDY McDOWALL
McLEAN STEVENSON

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